

"Transportation – An Engine That Fuels Economic Development"



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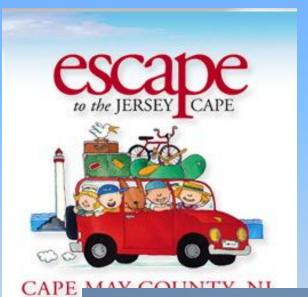


- tourism/convention impacts
- business, association and residential surveys
- ICW economic benefits
- school enrollment projections
- fiscal impacts
- changing demographic/employment patterns:
 2040 for SJTPO
- The Airport





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THE LINK BETWEEN TRANSPORATATION AND ECONOMIC DEVELOPMENT

A FHA Guidebook for Evaluating the Indirect Land Use and Growth Impacts of Highway Improvements recommends:

- Define the primary study area for indirect land use impacts.
- Agree on the basic <u>demand</u> drivers.
- Gather and organize data about land use and transportation.
- Gather information about public policy, primarily about land use and public investment.
- Summarize the broader impacts of improvements.
- Describe and estimate the impacts.





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ECONOMIC DEVELOPMENT AND TRANSPORTATION: DEMAND FACTORS

		2000-2010			2010-2040
POPULATION PROJECTIONS	<u>2000</u>	<u>2010</u>	Growth %	<u>2040</u>	Avg. 10-Yr. Growth %
SJTPO REGION	565,601	594,795	5.2%	710,254	6.5%
Atlantic County	252,552	274,549	8.7%	341,915	8.2%
Cape May County	102,326	97,265	-4.9%	103,083	2.0%
Cumberland County	146,438	156,898	7.1%	186,178	6.2%
Salem County	64,285	66,083	2.8%	79,078	6.6%

Results: Older demographics, stagnant tax base, less diversified activities, but...quiet and predictable.





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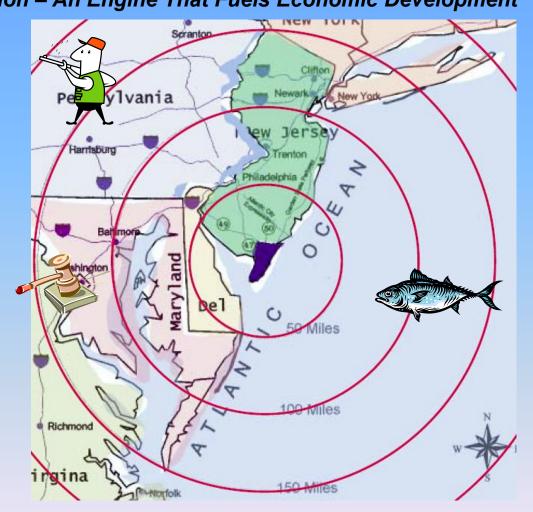
150 Miles @ 20 miles/gal. =

\$4./gal. = 7.5*\$4 = \$30. \$5./gal. = = \$37.50

With 4 people in car = <\$10./pp vs. mass transit

As % of cost of a rental for week?

Day-trippers: add parking, beach tags, tolls(?)







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The State of Public Policy: Rail













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ECONOMIC DEVELOPMENT AND TRANSPORTATION: BASICS





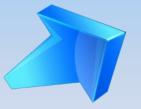
(OUT)





OPM





Retail, Wholesale, Tourism

(IN)



Office, R&D, Industrial







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LAND USE, CURRENT NETWORK & OPPORTUNITIES

TOURISM AND RETAIL TRADE:

- Internal issues: Flow and parking
 - Parkway lights, interchange areas, Home Depot area
 - Day-tripper parking....Park & Ride from airport?
- External issues: Access and leakages (competition)

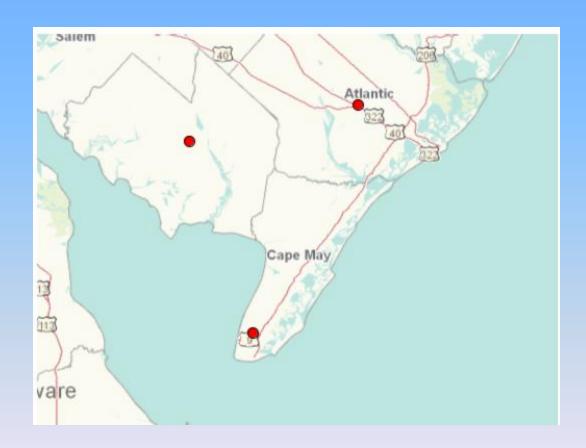




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Escaping Retail \$:

Where would you put new retail?

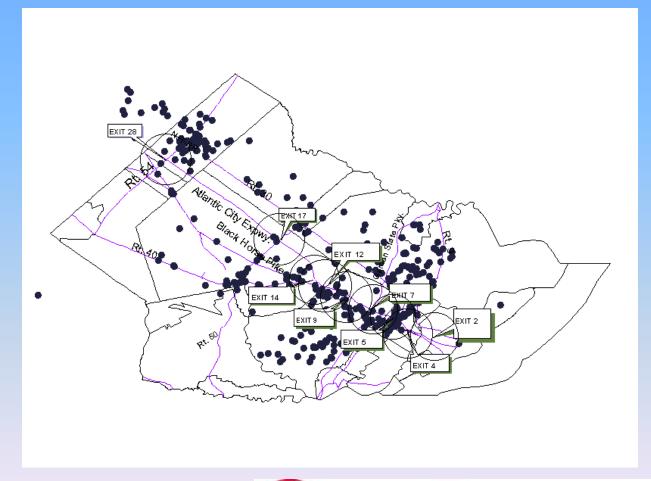






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Businesses favor major arteries and interchanges







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Creating Nodes:

Town centers.....

Matching small biz with Transportation and infrastructure







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LAND USE, CURRENT NETWORK & OPPORTUNITIES

In search ofnew demand:

Outlets: Why not? Access to Rt. 1/GSP

Salem Solution: sales tax reduction/tax abatement









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LAND USE, CURRENT NETWORK & OPPORTUNITIES

In search ofnew demand:

 Airports and Industrial Parks: In need of end-users What about.....

The new Port of Paulsboro is expected to become an economic generator for the region.

NJ governor signs bill for offshore wind farm construction

\$100 million in tax credits for offshore wind farm construction now official as Governor Christie signs bill in Paulsboro, N.J.





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Airports and Industrial Parks: In need of end-users

What about.....



Airport Incubator

5447 Airport Terminal Rd Salisbury, MD. 21804 Salisbury-Ocean City Wicomico Regional Airport SBY serves Maryland's Delmarva Peninsula.







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IN SUMMARY:

- By doing nothing: County will age, become less diverse in offerings, and more expensive to maintain for each resident.
- •Need to coordinate land use, infrastructure and transportation.
- Need to be proactive.....changes can be made. Build it and they still will not come. Need to work at it.
- To change the use of airports, industrial parks...you need to find a demand for these places.

